



ARKANSAS BAPTIST
STATE COVENTION

Communications
Team

**ARKANSAS
BAPTIST
NEWS**



**“THE MAIN PURPOSE OF THE ABN IS TO POINT PEOPLE
TO GOD BY CONTINUALLY TELLING THE STORIES OF
HOW HE IS WORKING IN OUR STATE.”**

A The Arkansas Baptist Newspaper (ABN) has documented Arkansas Baptist history since 1901. After curating a print experience for Arkansas Baptists for over a century, the ABN now utilizes the digital world to reach every corner of the natural state.

When the ABSC Communications Team absorbed the ABN in January 2020, the formation of a bi-weekly eMagazine began sharing the stories of Arkansas Baptists with subscribers.

“The ABN is not about hard-hitting, breaking-news journalism. Instead, I believe the main purpose of the ABN is to point people to God by continually telling the stories of how He is working in our state through the combined efforts of the ABSC, Arkansas Baptist churches and all of our missions partners,” said Travis McCormick, interim managing editor of the ABN.

To become a subscriber to the ABN eMagazine and hear the latest news concerning Arkansas Baptists, visit arkansasbaptist.org/subscribe.



Stories about Arkansas Baptists
making a world of difference
through the Cooperative Program



ABSC.ORG/CPSHARE

PRAYER POINTS: Pray that the stories about what God is doing across the state will inspire and encourage others.



**When you give to your church, you give to missions through the
Cooperative Program, bringing the Good News to the whole world.**